



SINDH RURAL SUPPORT ORGANIZATION (SRSO)



# COVID-19 EMERGENCY RESPONSE

BI-MONTHLY REPORT JUNE 16-30, 2020



## Monitoring, Evaluation & Research Unit (MER-U)

SRSO-Complex, Shikarpur Road, Sukkur (Sindh), Pakistan. Ph.#: 071-56271820 Website: [www.srso.org.pk](http://www.srso.org.pk)



## Bi-Monthly Report-Contents:

1. Summary of Key Interventions & Achievements Till June 30, 2020....	03
2. Summary of Key Interventions & Achievements-June16-30, 2020...	04
3. Community Awareness Campaigns (CACs)....	05
4. CIs Engagement in Community Awareness Campaigns.....	07
5. IEC Material Dissemination under NCOG Agreement.....	09
6. Public Announcements on COVID-19 for Awareness Raising....	11
7. Social-Distancing Sessions with communities.....	12
8. Engagement with District Administration and Other Stakeholders....	14
9. Cumulative Achievements...	18
10. Case Study ....	20
11. Date-wise Summary of Interventions June 16-30, 2020....	21
12. SRSO-COVID-19 Response: A Pictorial Story....	22

## SRSO-Outreach and Scale of COVID-19 Response To June 30, 2020

SRSO Outreach and Scale of Response to COVID-19 Outbreak	
SRSO outreach and scale of response to COVID-19 outbreak in Districts;	<b>14</b>
Number of task-forces/special-committees set up by the divisional, district and tehsil authorities with an <u>active membership of SRSO</u> for coordination and response to COVID-19 outbreak;	<b>89</b>
Number of special-committees with an <u>active membership of LSO activists, CRPs and community leader's</u> set-up by the district and tehsil authorities and other entities for COVID-19 response coordination arrangements;	<b>348</b>
Number of tehsils ;	<b>64</b>
Number of urban towns and cities ;	<b>99</b>
Number of UCs;	<b>459</b>





## SUMMARY OF KEY INTERVENTIONS & ACHIEVEMENTS TILL JUNE 30, 2020

### A. RATION DISTRIBUTION:

**17,164**, poor households were **distribution ration** in which provided **Cash Grant 1,072** and **Ration Bags 16,092** through community savings, local philanthropists and Govt. support.

### B. COMMUNITY AWARENESS CAMPAIGNS:

**31,181**, community awareness campaigns were conducted on COVID -19 through **1,820 community volunteers** (community leaders, CRPs, etc.) and **14,073 community institutions** (COs, VOs and LSOs) engaged on public awareness campaigns.

### C. THE SOCIAL-DISTANCING:

**8,63**, Social-Distancing sessions aiming at behavioral changes were conducted at community level in which **10,647 community members** have participated & made aware.

### D. PRE-CAUTIONARY ITEMS DISTRIBUTION:

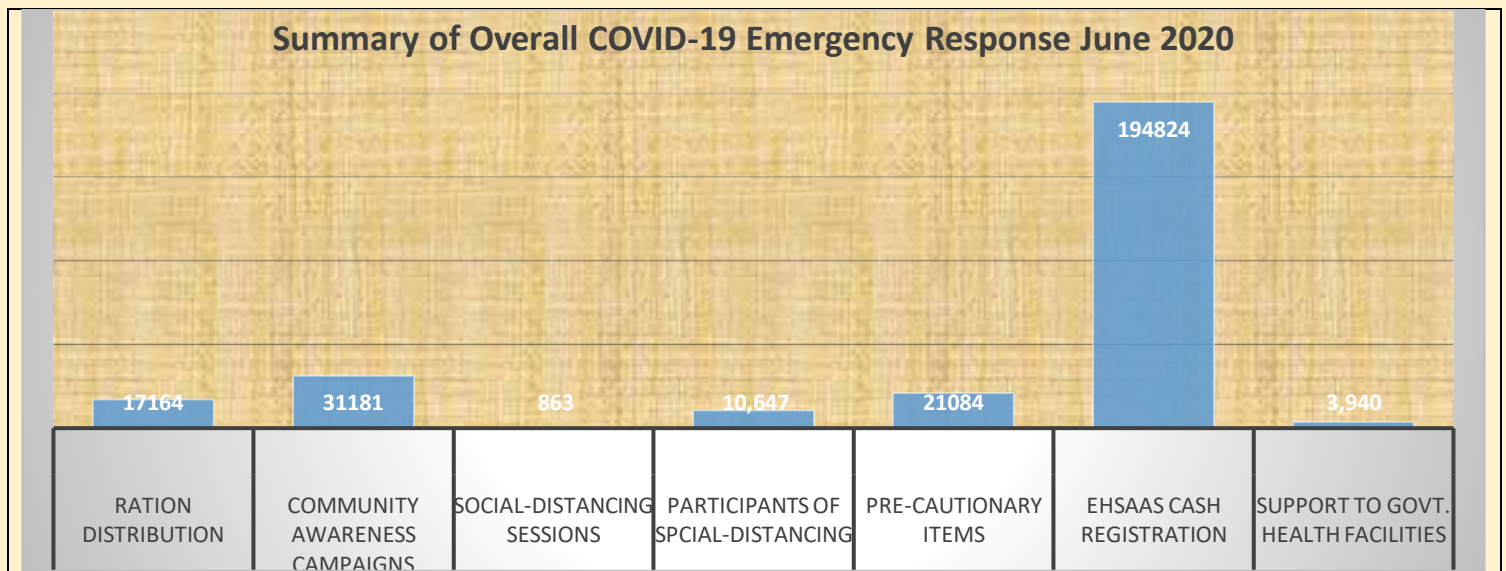
**21,054**, Pre-cautionary Items were distributed among the communities in which including 15,708 face masks, 3,770 soaps, and 1,576 sanitizers.

### E. REGISTRATION UNDER EHSAA'S CASH PROGRAMME:

**194,824**, beneficiaries were registered under EHSAA'S Emergency Cash Programme in SRSO operational areas.

### F. SUPPORT TO GOVT.HEALTH FACILITIES:

**3,940**, items were provided to Govt. Health Facilities / **4 quarantine centers** set up by local authorities and one private medical center supported by the provision cooked food, surgical masks, sanitizers, and soaps.





## SUMMARY OF KEY INTERVENTIONS & ACHIEVEMENTS FROM JUNE 16 To 30, 2020

### A. RATION DISTRIBUTION:

**01, poor households (HHs) were provided Ration Bags by utilizing community savings in 1 district.**

### B. COMMUNITY AWARENESS CAMPAIGNS:

**20,020, community awareness campaigns on COVID-19 were undertaken in all 14 SRSO outreach districts.**

### C. COMMUNITY INSTITUTIONS'S ENGAGEMENT:

**5,96, community institutions (LSOs, VOs, COs) were engaged to undertake COVID-19 awareness campaigns in all 14 districts.**

### D. IEC MATERIAL DISTRIBUTION:

**1,081, IEC material/items were distributed/displayed for community awareness raising at prominent places at the community level in 08 SRSO-outreach districts.**

### E. PUBLIC AWARENESS SESSIONS:

**343, public awareness sessions on COVID-19 were undertaken with communities in all 14-SRSO Out-reach districts.**

### F. THE SOCIAL-DISTANCING:

**96, sessions on social-distancing aiming at behavioral changes were conducted in 8 SRSO-Out-Reach districts and 1,274 community members took part.**

### G. PRE-CAUTIONARY ITEMS DISTRIBUTION:

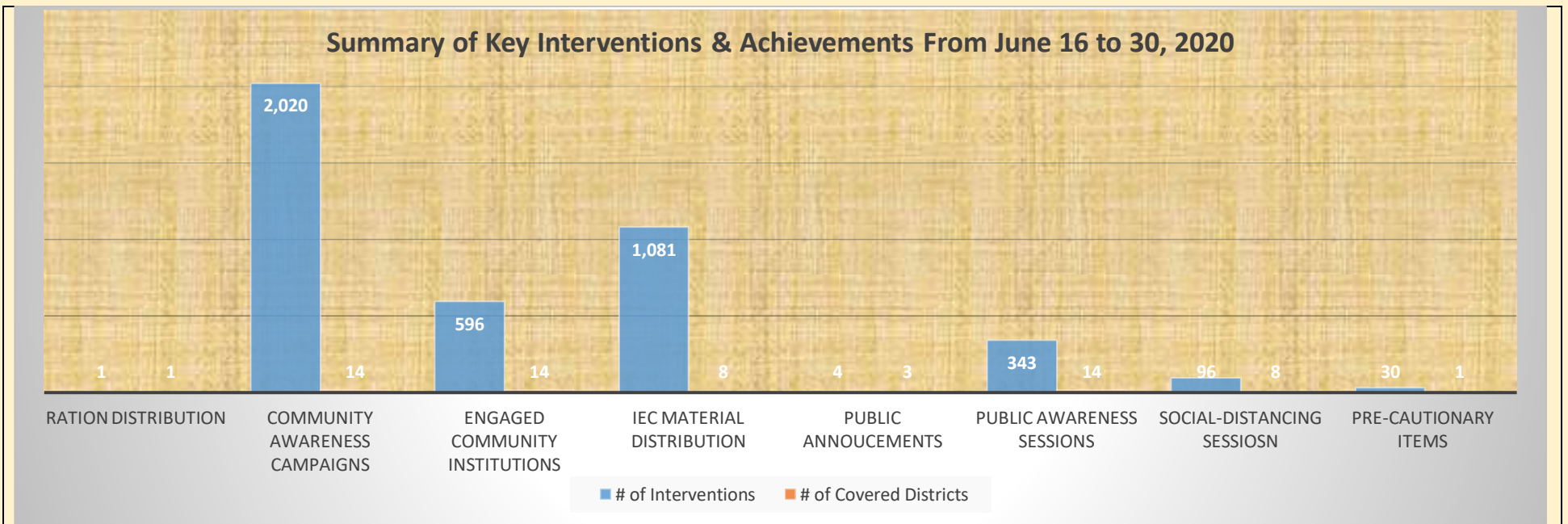
**30, pre-cautionary items (face masks) were distributed among the communities through BDGs/VOs in 1 SRSO-Outreach district**



## PICTORIAL HIGHLIGHTS-COVID-19 EMERGENCY RESPONSE-JUNE-16 to 30, 2020:



### SUMMARY OF KEY INTERVENTIONS & ACHIEVEMENTS-COVID-19 EMERGENCY RESPONSE –JUNE 16 to 30, 2020





## 2,020, Community Awareness Campaigns were organized by Community Institutions (CIs) from June 16 to 30, 2020

- **5, 96 Community Institutions** (LSOs, VOs, COs) engaged to undertake COVID-19 awareness campaigns in all 14 SRSO-outreach districts of Sindh.
- **1, 081, IEC material of NCOC** were distributed/displayed among the targeted communities in 8 SRSO-outreach districts of Sindh.
- **04, Public Announcements** were made using mobile/speakers in 3 SRSO-outreach districts of Sindh.
- **4, 43, Sessions** were undertaken with communities regarding to COVID-19 awareness raising in all 14 SRSO-outreach districts of Sindh.



## COMMUNITY INSTITUTIONS' ENGAGEMENT IN COMMUNITY AWARENESS CAMPAIGNS

The organized communities have formed community institutions (COs, VO & LSOs) in order to initiate the community development process on a self-help basis and in the current COVID-19 pandemic situation these CIs are playing a vital role in combating emergency to support most poor households (HHs) and vulnerable communities at their own level. They have utilized their local resources and developed linkages with govt. departments, local philanthropists, and other stakeholders. Above all, they have planned and initiated awareness campaigns among communities and masses as well through conducting awareness sessions on COVID-19, hand-washing activity, IEC material dissemination, public announcements. According to Cumulative-Database of SRSO to date June 30, 2020, **a total of 14,073 CIs have organized different community awareness campaigns** in all 14 outreach districts of SRSO-Emergency Response.

**5, 96 Community Institutions** (LSOs, VO, COs) have engaged to undertake COVID-19 awareness campaigns in all 14 SRSO-outreach districts of Sindh from June 16 to 30, 2020. Meanwhile, **343, public awareness sessions** on COVID-19 were undertaken with communities in all 14-SRSO Out-reach districts.

## COMMUNITY AWARENESS SESSIONS ON COVID-19



@ Village Peer Malook District Thatta



@ Village Sajan Khaskheli District Badin



@ District Shikarpur



@ District Kashmore @ Kandhkot



@ District Jacobabd



@ District Mirpurkhas

## COVID-19 HAND-WASHING ACTIVITIES WITH COMMUNITIES



Hand Washing Activity in different villages of District Mirpurkhas



Community based sessions COVID-19 hand-washing activity was conducted on July 19, 2020 with women, girls and boys by Community Institutions in District Kashmore @ Kandhkot.





## COVID-19 IEC MATERIAL DISSEMINATION UNDER NCOC AGREEMENT WITH DISTRICT ADMINISTRATIONS

The Information, Education & Communication (IEC) material dissemination is another an important initiative under Community Awareness Campaigns to combat with COVID-19 emergency. In this regard, Sindh Rural Support Organization (SRSO) have also signed MoUs with 8 district administrations under National Control and Operation Center (NCOC), Govt. of Pakistan agreement regarding social mobilization and awareness on COVID-19. IEC material dissemination has been started among the communities under this agreement, after reeving training/orientation of VO's/LSO representatives on COVID by respective District Health Department. According to SRSO's Cumulative-Data-Base **total 8,535 IEC material/items** have been distributed in the communities till June 30, 2020.

**1,081, IEC material/items** were distributed under NCOC agreement with district administrations for community awareness-raising during different activities, field visits and displayed at prominent places at the community level in 08 SRSO-outreach districts during the reporting period June 16-30, 2020.



## NCOC IEC MATERIAL DISTRIBUTION AMONG THE COMMUNITIES



July 18, 2020 Community Institution's distributed IEC material in Jacobabad

July 18, 2020 LSO Representative distributed IEC material-District Mirpurkhas



On July 15, 2020 NCOC material distribution in district Mirpurkhas

		
<p>On June 16, 2020 a public message on face masks use was Developed for public by SRSO District Khairpur</p>	<p>On June 20, 2020 wall chalking on COVID-19 for awareness in District Mirpurkhas.</p>	<p>On July 25, 2020 a Pesh Imam SB conveyed about COVID-19 in Jacobabad.</p>

## PUBLIC ANNOUNCEMENTS ON COVID-19 FOR AWARENESS RAISING

The public announcements through speakers, mobiles, and other public means of communication have been planned and conducted under Community Awareness Campaigns (CACs) by community institutions. The main purpose of the public announcements is to spread preventing measures and messages about COVID-19 among communities and the public at large. In this regard, community institutions (CIs) have adopted innovative tools and methodologies for public messages. According to SRSO's Cumulative-Data-Base total of **1,736 announcements** have been made till June 30, 2020.

The reporting period from June 16 to 30, 2020 total **4 public announcements** were developed/designed and spread out by 3 Districts. One message on face masks use were developed and disseminated through mobiles and social media from District Khairpur, 2<sup>nd</sup> wall-chalking was done in District Mirpurkhas and 2 public announcements were made through Pesh Imam of Masques in district Jacobabad.



## THE SOCIAL-DISTANCING SESSIONS AIMING FOR BEHAVIORAL CHANGE



The social-distancing sessions were conducted with communities in order to change their behaviors and take preventing measures especially at public places and during meeting with each other regarding to COVID-19. The community institutions (CIs) and SRSO Teams conducted this activity. According to SRSO's cumulative-data-base to date June 30, 2020 total **8, 63 social-distancing sessions** have been conducted and participated by **10, 647 community members in 8 outreach** districts of SRSOs.

Meanwhile, during reporting period from June 16 to 30, 2020 total 96 social-distancing sessions have been conducted and participated by **8, 63 community members in 8 outreach districts** of SRSO in Sindh.



## Pictorial Highlights of the Social-Distancing Sessions





## ENGAGEMENT WITH DISTRICT ADMINISTRATION & OTHER STAKEHOLDERS TO FIGHT WITH COVID-19 EMERGENCY

### Under NCOC Agreement Community Institutions Trainings on COVID-19:

Under the signed MoU with District Administrations regarding NCOC agreement, Sindh Rural Support Organization (SRSO) District Offices organized training for Community Institutions' Representatives on COVID-19 Awareness raising and community mobilization. This reporting two trainings were organized on dated June 17 and 19, 2020 at Shikarpur and Mirpurkhas districts. These training were facilitated by the Health Department and attended by CIs representatives from the communities. At the end of the training, participants have been handed over I received IEC material from NCOC for community-level distribution and display.



LSO members orientation on COVID Awareness by District administration Representative under NCOC agreement- District Mirpurkhas



COVID-19 community session, hand washing activity and orientation of Staff and Cis on COVID by Health department at district Shikapur June 17, 2020.

### SRSO Staff Orientation on COVID-19 by RSPN:

Rural Support Programme Network (RSPN) conducted orientation sessions on COVID-19 for SRSO Teams on June 25, 2020 at District Shikarpur and Jacobabad District.



DAFPAK team one day Orientation on COVID-19 by RSPN



PSI project team orientation on Covid-19- Jacobabad

## Engagement with Media:

Two SRSO Districts office of Mirpurkhas and Khairpur undertook and engaged with media regarding COVID-19 awareness and promote SRSO response to the COVI-19 emergency.



On the invitation of ARTS foundation DM-District Mirpurkhas participated in 2nd program of the series about COVID19 - Awareness through JEAY FM 88 Radio, which has been broadcasted on Thursday 18 June 2020 from 4 pm to 5 pm from Jeay FM 88 Mirpurkhas. The panellists were; Dr. Abdul Wahid Khaskheli - Child Specialist and Program Director at Provincial Health Development Centre - Jamshoro, Mr Shahanshah - DM- SRSO and Mr 19

**سرسو طرفان ڪورونا کان بچاءَ لاءِ خيرپور جي مختلف ڳوٺن ۾ گهر گهر اڪاهي ۾ ڪورونا ۾ وڌندڙ فوتگين کي نظر ۾ رکندي ڳوٺاڻي عورتن جي تنظيم کي ماسڪ، صابن ۽ سينٽائيزنگ ڳوٺاڻي عورتن تائين ڪورونا کان بچاءَ لاءِ احتياطي تدبيرن کي عمل ڪرڻ لاءِ رازي جاڻ کي پهچائڻ جي ضرورت آهي. حصيدار وڪل سبورٽ آرگنائيزيشن ابتدا ۽ پيڻ سماجي تنظيمين پاران مختلف پوسٽل ڳوٺن ۾ گڏجاڻيون ڪرائيون ڪراچي ۽ ڪورونا کان بچاءَ لاءِ هٿن کي لٽو ۽ جهري کي ڏکڻو ضروري آهي. گهر گهر جي ماسڪ سينٽائيزر ۽ صابن ڳوٺاڻي عورتن ۾ روهيا ۽ عورتن کي سبورٽ آرگنائيزيشن (سرسو) جي تعاون سان وائرس کان بچاءَ لاءِ احتياطي تدبيرن تي ڪرڻ ج/ ڏسو صفحو 3 بقايا نمبر**

## COVID-19 Tests of Staff and Disinfected Distict Office Shikarpur with district Health Department District on June 25, 2020.







- **Cumulative Data-Base Till June 30, 2020**
- **Case Study from District Jacobabad**
- **Date-Wise COVID-19 Emergency Response Summary June 16-30, 2020**
- **Pictorial Cover-Story of SRSO-COVID-19 Response 2020.**

## **REPORT ANNEXURE BI-MONTHLY-COVID-19 EMERGENCY RESPONSE JUNE 16-30, 2020.**



## COMULATIVE DATA-BASE-SRSO-COVID-19 EMERGENCY RESPONSE TILL JUNE 30, 2020

Sr.#	Performance Indicators	as of 15 June 2020	16 to 30 June 2020	as of 30 June 2020
<b>SRSO outreach and scale of response to COVID-19</b>				
1	Number of special-committees with an active membership of SRSO district & tehsil staff	89	-	89
2	Number of special-committees with an active membership of LSO activists, CRPs district & Tehsil level	348	-	348
3	Number of Districts	14	-	14
4	Number of Tehsils	64	-	64
5	Number of UCs	459	-	459
<b>Ration Distribution</b>				
6	<b># of Poor Households provided Cash Grant</b>	<b>1,072</b>	<b>-</b>	<b>1,072</b>
6.1	through community saving	995	-	995
6.2	through Local philanthropist	-	-	-
6.3	through Government	77	-	77
7	<b># of Poor Households provided Ration Bags</b>	<b>16,091</b>	<b>1</b>	<b>16,092</b>
7.1	through community saving	4,730	1	4,731
7.2	through Local philanthropist	1,538	-	1,538
7.3	through Government	9,823	-	9,823
<b>Public Awareness</b>				
8	<b>Total # of Community awareness campaigns on COVID -19</b>	<b>29,161</b>	<b>2,020</b>	<b>31,181</b>
8.1	Number of community volunteers (community leaders, CRPs, etc.) engaged on public awareness campaigns	1,820	-	1,820
8.2	Number of Community Institutions (LSOs, VOs, COs) engaged to undertake COVID-19 awareness campaigns	13,477	596	14,073
8.3	Number of IEC material distributed/displayed in communities for community awareness raising	7,454	1,081	8,535
8.4	Number of announcements made using mobile speakers	1,736	-	1,736
8.5	Number of announcements made using local mosques/ churches/ mandirs/ others	386	-	386
8.6	Number of sessions undertaken with communities	3,902	343	4,245
<b>Social Distancing</b>				
9	<b>Total # of Social Distancing sessions aiming at behavioral changes conducted</b>	<b>10,236</b>	<b>1,274</b>	<b>11,510</b>
9.1	No of Sessions	767	96	863
9.2	No of Participants	9,469	1,178	10,647
<b>Face Masks Distribution</b>				
10	<b>Total # of face masks distributed</b>	<b>15,708</b>	<b>30</b>	<b>15,738</b>



# SINDH RURAL SUPPORT ORGANIZATION (SRSO)



10.1	Number of face masked distributed through under BDGs the VOs	6,040	30	6,070
10.2	Number of face masks provided by RSPs to communities	9,668	-	9,668
<b>Soaps Distribution</b>				
<b>11</b>	<b>Total # of Soaps distributed</b>	<b>3770</b>	<b>-</b>	<b>3770</b>
11.1	through community saving	247	-	247
11.2	through Local philanthropist	150	-	150
11.3	through Government	3373	-	3373
<b>Sanitizer Distribution</b>				
<b>12</b>	<b>Total # of Sanitizers distributed</b>	<b>1576</b>	<b>-</b>	<b>1576</b>
12.1	through community saving	60	-	60
12.2	through Local philanthropist	196	-	196
12.3	through Government	1320	-	1320
<b>EHSAAS Cash Registration Programme</b>				
<b>13</b>	<b>Total Registration</b>	<b>194,863</b>		<b>194,863</b>
13.1	No of VOs involved	4,132		4,132
13.2	No of LSOs involved	485		485
13.3	No of UCs involved	495		495

## Case Study Zeenat Khatoon W/O Yar Muhammad

**U/C:- Qadir Pur**

**LSO:- Muqadas**

**District & Taluka:- Jacobabad**

An awareness session held in VO Qadir pur U/C Qadir Pur District Jacobabad regarding Reducing COVID-19 risks.

Mr. Zeenat Khatoon W/O Yar Muhammad belongs VO Qadir pur she have 6 children including 2 sons & 4 daughters, she have a long story fight against poverty reduction and now here great efforts against COVID-19.

The Awareness sessions were planned with SRSO team and LSO Muqadas members.

The COVID-19 pandemic effected around the world and also Pakistan. LSO Muqadas members are raising awareness sessions to protect the COVID-19. LSO Muqadas Chairperson Zeenat Khatoon and here members ensure their community to use hand wash by soap for 20 second and keep social distance and use of sanitizer to reduce the covid-19 risk, and SRSO team also with them to support the LSO members in awareness sessions.

Ms. Zeenat Khatoon with her great efforts & along with other LSO members managed/conducted about 25 awareness sessions with LSOs & COs VO members.





## SRSO-COVID-19 EMERGENCY RESPONSE 2020

### Date-wise Summary of COVID-19 Emergency Response From June 16 to 30, 2020

Date	Ration Distribution among Poor HHs		Community Awareness Campaigns		Community Institutions Engaged in CACs		IEC material /items Distribution	
	# of Interventions	# of Covered Districts	# of Interventions	# of Covered Districts	# of Interventions	# of Covered Districts	# of Interventions	# of Covered Districts
16/6/2020	0	0	110	8	36	3	43	2
17/6/2020	0	0	251	8	81	4	37	5
18/6/2020	1	1	266	10	49	4	183	5
19/6/2020	0	0	161	9	45	3	85	5
20/6/2020	0	0	47	7	5	1	32	3
22/6/2020	0	0	263	8	87	5	146	5
23/6/2020	0	0	207	10	77	5	92	5
24/6/2020	0	0	221	10	66	4	126	6
25/6/2020	0	0	130	8	49	4	52	4
26/6/2020	0	0	105	8	27	4	55	4
27/6/2020	0	0	89	5	8	1	65	4
29/8/2020	0	0	96	6	37	3	35	3
30/6/2020	0	0	81	6	29	4	35	3
<b>Total</b>	<b>1</b>	<b>1</b>	<b>2,020</b>	<b>14</b>	<b>596</b>	<b>14</b>	<b>1,081</b>	<b>8</b>
Public Announcement		Public Awareness Sessions		Sessions on Social Distancing			Precautionary Items Distribution	
# of Interventions	# of Covered Districts	# of Interventions	# of Covered Districts	# of Interventions	# of Covered Districts	# of Participants	# of Interventions	# of Covered Districts
1	1	31	8	5	2	79	0	0
0	0	33	8	4	2	116	0	0
0	0	34	10	13	4	186	15	1
0	0	31	9	12	3	148	15	1
1	1	8	4	7	2	61	0	0
0	0	30	8	13	3	132	0	0
0	0	38	10	4	1	68	0	0
0	0	35	10	16	4	127	0	0
1	1	29	8	2	1	26	0	0
0	0	23	8	3	1	52	0	0
0	0	11	5	7	2	83	0	0
0	0	23	6	6	2	670	0	0
1	1	17	6	0	0	0	0	0
<b>4</b>	<b>3</b>	<b>343</b>	<b>14</b>	<b>96</b>	<b>8</b>	<b>1,748</b>	<b>30</b>	<b>1</b>



## SRSO-COVID-19 Emergency Response 2020 -Social-Distancing Sessions- A Pictorial Story



THE END